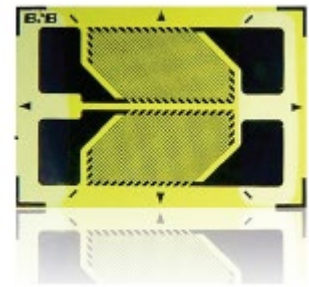


Strategic alliance between ROAD Deutschland GmbH and Zemic Europe B.V.

ROAD Deutschland GmbH and Zemic Europe B.V. agree on a close cooperation in the development of components and complete sensors for strain measurement.

ROAD Deutschland GmbH, as one of the leading development partners and suppliers of indicating technology and sensors with a focus on automotive, announced today that they agreed on a strategic alliance with Zemic Europe B.V., an internationally renowned manufacturer and developer of load cells, strain gauges and force sensors.

The aim is to intensify the cooperation that has been in place since 2014 and to jointly implement new products and applications across all business areas. Thanks to the extended cooperation, customer-specific solutions for safety applications should be available on the market more quickly. Of course with appropriate certification according to international standards as well specific customer requirements.



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Strong in a common future

"Both companies have already successfully implemented several projects in close cooperation, so we see the agreed strategic alliance as the next logical step towards expanding the product portfolio for both partners. The combination of know-how from industrial and automotive applications provides our customers with a stronger basis for economical and innovative solutions with high utility value," said Matthias Richter, Managing Director of ROAD Deutschland GmbH.

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"We are very pleased with the agreed strategic partnership and recognize the resulting benefits for our customers. Together, we will continue to drive our development work forward and incorporate the experience from our respective markets into new, innovative products" said Erik van Wijk, Managing Director of Zemic Europe B.V.

